



Master of Public Administration, MPA
Master of Public Policy, MPP

Information Session



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Agenda



Rankings, research, faculty

Program overview

Tuition, financial aid, scholarships

Admission tips

Current students


Q&A

Mission

To understand and **address** society's grandest **challenges** in **public management**, policy, and governance. We seek to maximize our **impact** through rigorous **transdisciplinary** research, **project-based** education, **collaborative** and **inclusive community engagement**, **experiential learning**, and **innovative** solutions.

Rankings, research, faculty

Highly Ranked Graduate Programs

Source: [US News & World Report](#) 



#13 Public Affairs school in the nation

#3 IT Management

#3 Emergency
Management and
Homeland Security

#3 Local Government
Management

#4 Urban Policy

#5 Public
Management and
Leadership

#5 Nonprofit
Management

#5 Environmental
Policy and
Management

#16 Public Finance
and Budgeting

#20 Public Policy
Analysis

#22 Social Policy



Research centers

Alliance for Innovation - Brings professionals, local governments, academics, and private sector partners together to discover and apply the best ideas, practices and solutions to the challenges confronting local government and communities.

Bob Ramsey Executive Education is dedicated to improving the effectiveness of the people and organizations that serve communities. The center also assists state, local, and tribal governments with the implementation of their staff development initiatives.

Center for Emergency Management and Homeland Security brings together resources across disciplines to create innovative solutions for the mitigation, preparation, response, recovery and management of significant incidents or disasters—whether natural or man-made.

Center for Organization Research and Design (CORD) promotes, supports and conducts fundamental research on public, nonprofit, and hybrid organizations and their design, focusing particularly, though not exclusively, on knowledge-based and science intensive-organizations

Center for Science, Technology, and Environmental Policy Studies (C-STEPS) serves as an international focal point for interaction among faculty, researchers, students, and practitioners on ideas, problems and promises at the nexus of science, technology, and the environment.

Center for Urban Innovation was established as the focal point for research on urban affairs in the School of Public Affairs with a mission to improve the quality of urban life in neighborhoods, cities, and urban regions by promoting innovation in governance, policy, and management.

Morrison Institute for Public Policy provides services in the areas of public policy research, program evaluation, and public outreach to many types of public and private organizations in Arizona and throughout the United States.

Participatory Governance Initiative is a university-wide interdisciplinary space that aims at bringing together academics, students, elected and non-elected government officials, community members and practitioners interested in the theory and practice of participatory governance.

SPA Faculty Spotlight

Faculty (By Topic)

- **City and Local Government:** Feeney, Gerber, Mossberger, Swindell
- **Environmental Policy:** Bretschneider, Corley, Hsueh, Kim, Welch
- **Public Budgeting & Finance:** Singla, Herbst, Swindell, Singla, Hsueh
- **Science & Technology Policy:** Bozeman, Anderson, Bretschneider, Corley, Welch, Hayter
- **Social & Education Policy:** Bozeman, Maroulis, Kim, Schugurensky, Hayter, Herbst
- **Public Management:** Stritch, Bretschneider, Jensen, Feeney, Welch, Molina

Nationally Recognized

- **National Academy Of Public Administration (NAPA) Fellows:** Michael Crow, Jonathan Koppell, Barry Bozeman, Stuart Bretschneider, Karen Mossberger, Thom Reilly, Mary Feeney
- **Regents' Professor, ASU's highest faculty honor:** Barry Bozeman
- **Journal of Policy Analysis and Management, co-editor for environmental policy:** Chris Herbst, Yushim Kim
- **Journal of Public Administration Research & Theory:** Mary Feeney
- **Academy of Management, Public and Nonprofit Division Best Journal Article:** Nicole Darnall and Younsung Kim
- **Emerald Citations of Excellence for 2016:** Stuart Bretschneider and Ines Mergel for the paper "A Three-Stage Adoption Process for Social Media Use in Government," Public Administration Review 2013

Nationally Recognized (cont.)

- **Fellow of PICMET,** an international organization of researchers and practitioners in engineering and technology management and host of the journal IEEE Transactions in Engineering Management: **Dr. Barry Bozeman**
- **NASPAA Public Service Matters Spotlight Award:** David Swindell, associate professor and director of the Center for Urban Innovation for his work creating a collaborative services delivery tool for local governments

Program overview

Graduate programs

Master's degrees

42 credit hours each

Master of Public Administration, MPA
Master of Public Policy, MPP

Certificates

15 credit hours each

Public Administration
Public Policy
Participatory Governance
Emergency Management

Concurrent Master's degrees

Two Master's degrees, share 20% of course work

American Indian Studies (Tribal Leadership and Governance) – **MPA**

Criminology and Criminal Justice – **MPA and MPP**

Social Work – Standard Program – **MPA**

Sustainable Solutions – **MPA and MPP**

Urban and Environmental Planning – **MPA and MPP**

Create your own concurrent degree

Program Overview

Public Administration, MPA

- Create and implement programs
- Involves social interaction and group management
- Prepares graduates for leadership
- Program management

Public Policy, MPP

- Research intensive
- Statistics-heavy, focus on analysis
- Prepares graduates for policy expert and study roles
- Program and policy analysis

Public Administration, MPA

Do you prefer to be a MANAGER?

Focus is on public policy issues in the government or nonprofit sectors.

Manage people, projects and money in a wide variety of organizations including nonprofits, government agencies, international NGOs, social enterprises, and private businesses.

Identify and **solve** problems of democratic governance in public administration at the local, state and national levels. **Create** and **manage** programs and services.

Serve the public through their work in neighborhoods and communities, in urban regions, nationally, and globally.

Specific skills: Problem analysis and solving, coordination, collaboration, communication, leadership, management, and program evaluation

Public Policy, MPP

Do you prefer to be an ANALYST?

Create policy analysts who can **evaluate** a problem, **analyze** and **interpret** data, and take creative action.

Manage people, projects and money in a wide variety of organizations including nonprofits, government agencies, international NGOs, social enterprises, and private businesses.

Emphasizes **policy analysis and design, statistics, research methodology**, research ethics, microeconomics, public finance, and management of public organizations.

Learn **analytical techniques** and conceptual frameworks for understanding policy issues.

Identifying potential **solutions** and applying analytical skills to real-world issues—especially relating to the needs of cities/counties in the central Arizona area.

Public Administration, MPA curriculum

42 credit hours

27 credit hours in the core curriculum

15 credit hours in electives

Core curriculum

PAF 501 Public Service Research I
PAF 502 Public Service Research II
PAF 503 Public Affairs
PAF 504 Microeconomics of the Public Sector I
PAF 505 Public Policy Analysis
PAF 506 Public Budgeting & Finance
PAF 507 Public Human Resource Management
PAF 508 Organization Behavior
PAF 509 Public Affairs Capstone

Public Policy, MPP curriculum

42 credit hours

30 credit hours in the core curriculum

12 credit hours in electives

Core curriculum

PAF 501 Public Service Research I
PAF 502 Public Service Research II
PAF 504 Microeconomics of the Public Sector I
PAF 505 Public Policy Analysis
PAF 540 Advanced Policy Analysis
PAF 541 Program Evaluation
PAF 570 Microeconomics of the Public Sector II
PAF 573 Applied Econometrics
PAF 574 Diversity, Ethics & Leading Public Change
PAF 509 Public Affairs Capstone

Tailor Your Program

Concentrations

MPA Concentrations Areas

- No concentration: 76%
- Emergency management: 4%
- Nonprofit administration: 7%
- Public finance: 5%
- Urban management: 8%

MPP Concentrations Areas

- No Concentration: 85%
- Environmental Policy: 15%

Shape and mold your degree with electives

Be the **solution**



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Modes of instruction

Flexibility in terms of **when** courses are offered

- Fall, Spring and Summer sessions
- In the evening (one day/week, 4-8:45pm) and on the weekends

Flexibility in terms of **how** courses are offered

- In person
- ASU Sync
- Online (iCourse)
- Weekend Intensives (approximately 5% of our courses)
- MPA core courses: either online or in-person every semester
- MPP core courses: Three of the core courses are in-person only
- Summer session: All courses are online only
- Internship (not required), can receive elective credit

Tuition and funding opportunities

ASU Tuition Estimator

students.asu.edu/tuition

- Academic Year
- Student Status
- Residency Status
- Choose academic program



Funding options

- FAFSA fsaid.ed.gov
- SPA grants and scholarships (including SPA) and other resources: spa.asu.edu/content/scholarships
- General ASU scholarships scholarships.asu.edu
- GI Bill Benefits
- Current employer
- Marvin Andrews Fellowship spa.asu.edu/marvinandrews
- Sackton Fellowship spa.asu.edu/content/sackton-fellowship

Admission tips

Graduate Admission Tips

Admission Competencies

- American government (college level any time in the past)
- Statistics (college level any time in the past)

Add'l Admissions Information

- Applications are reviewed on a **rolling basis** the earlier you apply, the sooner you receive a decision

Add'l Admissions Information cont'd

- Cumulative **GPA of 3.0/higher** or GPA for the **last 60 credits** of coursework leading to a bachelor's degree
- Written statement 1 – 2 pages in length, single-spaced of your educational and career goals and how the MPA/MPP degree will help you reach those goals.
- Resume
- Letters of Recommendation: 2 letters from academic (faculty) and/or professional (work-related) sources.
- GRE is test **optional** - not required

Next Steps for Applicants

Written statement

Education and career goals used, in part, to evaluate the applicant's writing ability statement should be 1-2 pages in length single spaced

Entrance Exam

GRE* test optional (not required)
English proficiency exam

Academic Requirements

Submit official transcripts
3.0 GPA

Letters of Recommendation (LORs)

2 LORs from academic (faculty) and/or professional (work-related) sources. The type of recommender (academic or professional) has no impact on the admission decision.

Resume

Month/year, outline relevant work, volunteer, internship, and skill experience

Learn more by visiting:
<https://admission.asu.edu/graduate/apply>

Student demographics

MPA program:

145 students

MPP program:

52 students

- Female: 58%
- Male: 40 %
- Other: 2%
- International 10%



Student perspective



Common questions to ask:

Marvin Andrews Fellowship

Full-time/part-time

Difficulty of courses

Faculty

Workload

What I wish I would have known

In-person or online?

Work-life balance

- Internships/Career Services
- ICMA/ACMA/Conferences

Questions? Contact Watts!

Apply Now

asu.edu/gradapp

ASU's Watts College

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P: [602-496-7827](tel:602-496-7827)

Schedule an appointment: calendly.com/watts-recruitment

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Web: <https://publicservice.asu.edu>

[#BeTheSolution](https://twitter.com/BeTheSolution)