



a new leaf

helping families, changing lives

Nonprofit Marketing, Digital Media, Events, Donor/Community Engagement, & HR Internships



Summary:

A New Leaf offers cutting-edge internships (with a paid stipend) in the nonprofit industry, giving you the chance to see high-level decision-making and strategy at one of the Valley's largest human services organizations. With clear and measurable goals, our internship program will help you build a strong resume. See testimonials from past interns here:

- Justin - Nonprofit Fundraising: www.youtube.com/watch?v=jkiC4trvIkY
- Jessica - Digital Marketing: www.youtube.com/watch?v=ZO8bruRxxwCY

All of this will be in service to A New Leaf's mission of serving those experiencing homelessness, domestic violence, and other challenges. As an intern, you will be directly impacting the lives of countless people in need right here in our local community.

Benefits of Internship:

- Learn about the nonprofit industry and marketing as you support A New Leaf's fundraising strategies, community services, and outreach efforts
- Develop essential technology skills, marketing best practices, and office communication techniques that are standard in the nonprofit industry
- Work alongside nonprofit professionals with 20+ years of experience
- Attend networking opportunities with other interns and organization leadership
- Receive a letter of recommendation listing accomplishments upon completion



be the gift

Innovative Internships in:

Marketing/Social Media | Public Relations | Data Analysis | Grants
HR | Community/Donor Engagement | Public Policy | Special Events

[Apply at www.turnanewleaf.org/internship](http://www.turnanewleaf.org/internship)

Intern Responsibilities:

Each internship will be custom-built to the interests and skills of the intern, with no one internship being identical to another. This ensures that you are able to focus on improving your talents, and so that you will find your work interesting, challenging, and fun!

Intern responsibilities will depend on the area of focus chosen, but generally include:

- Engage in strategic marketing efforts using mail, digital, and social media channels
- Fundraise from some of the largest companies and foundations in Arizona
- Assist with prospect development targeting high net-worth individuals
- Build a strong volunteer program and assist in management and administration
- Work with community members and organizations to get donated food and items
- Assist in the planning, coordination, implementation, design, and logistics of events

Intern Expectations and Opportunities:

This internship will require a time commitment of 10-16 hours per week, approximately 2 workdays per week to meet a required 150 hours. Exact hours are flexible according to the intern's class schedule. Internship breaks are placed in the schedule to allow for midterms, finals, and holidays. Interns receive a \$500 stipend upon conclusion of their internship.

Interns will perform work primarily in-office at our Mesa Philanthropy Office (2245 W Ella St. Mesa, AZ 85201). Remote or hybrid experiences may be available, depending on your experience. Intern can accrue no more than 3 absences during internship.

Our internships also offer substantial educational opportunities. Interns will be given opportunities to attend professional association meetings and workshops, engage with our vendors and contracted firms, and may also attend local conferences.