
Memorandum

To: ICMA, Erika Cooper
From: ASU ICMA Student Chapter
Subject: 2022-2023 Annual Report
Date: May 5th, 2023 - DUE

Executive Summary

The ASU ICMA Student Chapter continued its efforts to inspire the next generations of public service professionals through municipal excursions, conferences, networking events, and panel sessions. For the 2022 - 2023 academic year, the chapter was about organizing nine events and meeting countless local government practitioners. Our main initiative was to meet professionals in the field to see the action firsthand. The tours, informational sessions, and one on one conversations were essential to the growth of our chapter members. This memorandum details the events from the academic year along with some photos.

Fall 2022:

Fall welcome: Our first event to welcome everyone, get to know each other, explain what ICMA is, and invite them to conferences! This allowed new members to get to meet each other outside of the classroom and in an informal environment. Following this event, we invited everyone to a more informal setting to network with each other.



Goodyear Excursion: We got a presentation from many of the Goodyear management staff (Deputy City Manager, Economic Development Director, HR Director, Parks and Recreation Director, etc.) and a tour of their new city hall and library from the Assistant to the City Manager! They were awesome and served us breakfast and snacks!



NextGen Conference: Many of our officers and members attended the Next Generation Leadership Conference put on by ACMA up at NAU! It was very inspiring and educational, and many of our members were able to network with local government officials.



Spring 2023:

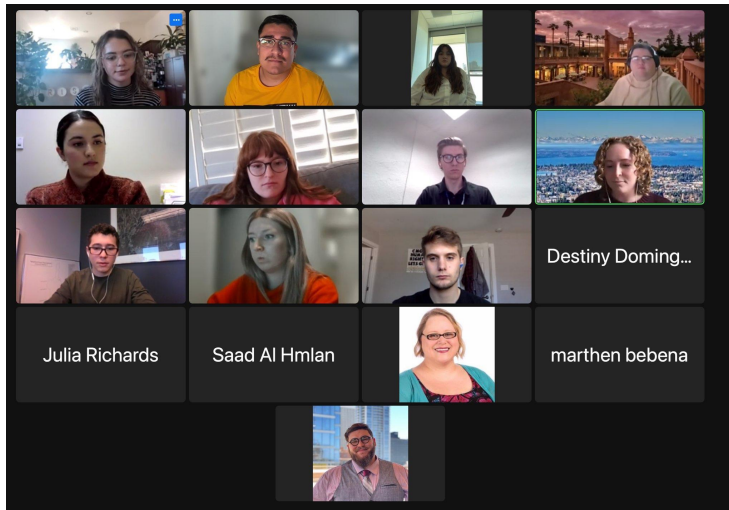
Sky Harbor Airport Tour: We were able to go to the Airport offices and learn all about Sky Harbor Airport and how it operates, and the challenges that come for a city who operates such a huge airport! After the presentation we got to hop on a bus and drive around on the tarmac near the runways and see everything from cargo storage to private jet parking!



ACMA Sedona Winter Conference: In January 2023, the chapter was able to attend the Arizona City/County Manager Association Conference. This three-day event allowed our chapter to meet with City and County Managers, attend workshops, and even present a workshop on the ICMA Code of Ethics. This was a great experience for chapter members as we were able to develop a workshop on the important topic of best ethical practices.



New Professional Panel: We invited 4 new professionals in the local/state government field to chat about how they found their job, what the application process was like, and any advice they have for students looking for jobs or internships now!



Coffee with a Former Manager: We were able to have an event where we grabbed coffee with former City and County Manager (and former Executive Director of ICMA) Bob O'Neill, while he was visiting ASU through the Harrell Hutchinson Visiting Professional Program.



Scottsdale Excursion: Assistant City Manager and Management Associate took the chapter around the City of Scottsdale and showed our students unique features of the city: Indian Bend Wash, WestWorld, McDowell Sonoran Preserve, McCormick-Stillman Railroad Park, and more! We were also able to meet with a couple city council members who provided insight into the political and policymaking dimension of governance. This gave us a glimpse into how practitioners work for and collaborate with policymakers in the real world.



Peoria Spring Training & Networking Event: The Parks and Recreation Director at the City of Peoria provided our chapter with 15 tickets to a spring training game! He was also going to meet us at the park to introduce himself and discuss his role at the city, but he got super busy with council members and was not able to. He did provide his contact info to students though and they could reach out as interested! The game was super fun though and we all got to network with each other!



Conclusion

The 2022-2023 academic year brought numerous opportunities to network with local management professionals, learn about best practices, and travel to different municipalities across Arizona. Our chapter has learned so much in this period and we are excited to increase the number of events and conference attendance for the next academic year. We are committed to continuing our progress to meet more professionals and fostering interest in local government.