

ICMA-ASU Student Chapter Annual Report for the 2018/19 Academic School Year

Narrative:

The ASU chapter of the International City/ County Management Association had a productive year. With the support of the School of Public Affairs staff, a new faculty advisor, and active network of alumni and professionals in local government, the student chapter hosted several immersion excursions and members attended local and state conferences, connecting students and public service professionals.

Team leadership began their work with a planning meeting in summer, developing social-professional and informational programming to attract new members into the organization and encouraging engagement of all members with local government professionals. The Chapter hosted four Immersion Excursions, taking students to visit two Valley of the Sun cities and two nonprofit organizations that support local government. Additionally, the Chapter scheduled three social-professional networking events throughout the year, and assisted the School of Public Affairs in hosting a welcome reception at the state association annual winter conference.

For the first Immersion Excursion in fall 2018, students boarded the light rail for a trip and introduction to the City of Mesa, Arizona. Students toured the Mesa Arts Center and heard the career story of five alumni, now city employees, followed by a social event, where they networked with additional public service alumni and professionals. In spring, the Chapter arranged for students to meet the heads of seven units of the finance department during an Excursion to the City of Phoenix. The trip also included discussion of internship and employment opportunities with a human resources representative. The Chapter ended the academic year with a daylong Excursion. First stop, the Maricopa Association of Governments (MAG), where they learned about the work and role of the Intergovernmental Relations Manager/Liaison for a city, and attended a Board Meeting with city, county and tribal government representatives. In the afternoon, the group met with the Director of the Arizona League of Cities and Towns, reviewed how a bill becomes a law in Arizona, and discussed current legislation being considered and how the League educates legislative members and advocates for cities and towns. These events were made possible through the leadership of Chapter Program Coordinators, John Field and Rodolfo Luevano.

The Chapter hosted a Welcome Social at the start of both the Fall and Spring semesters, introducing approximately 80 members to the leadership team, faculty, alumni, and local public service professionals. Additionally, Chapter members joined the School of Public Affairs in welcoming registrants of the Arizona City/County Management Association during a sponsored reception at the 2019 Annual Winter Conference in Sedona, Arizona. Twenty Chapter members attended the conference, with a scholarship provided by the School. The students also hosted members of a new student chapter that was started at the University of Arizona, and attending their first ACMA Conference.

The Chapter maintained its membership of 155 students, increasing new member participation as graduating students departed. The Chapter utilized social media messaging, classroom visits, New Student Orientation and the University's online Student Organization system to survey and inform membership of Chapter activities and other professional development opportunities throughout the academic year. Thomas Holland joined the team as Faculty Advisor this year. Tom is an instructor with the School of Public Affairs and previously worked with ICMA in DC. In the spring, membership elected leadership for 2019-20. The 2019-20 leadership team includes three graduates students and Marvin Andrews Fellows, with both undergraduate and graduate representation as Program Coordinators. The incoming leadership team has scheduled a planning meeting in July to consider programming and outreach in the upcoming year.

Chapter Hosted Events - 2018/19 Academic Year:

Leadership Planning Meeting, 07/18

ASU-ICMA *Kick-Off* Social, 09/18

Immersion Excursion: City of Mesa, 10/18

ASU-ICMA *end of semester* Social Networking Event, 12/18

ASU-ICMA *Welcome Back* Social, 1/19

ACMA 2019 Winter Conference 01-02/19

Immersion Excursion: City of Phoenix, 03/19

Immersion Excursion: Maricopa Association of Governments- Intergovernmental Relations, 04/19

Immersion Excursion: League of Cities and Towns, 04/19

Nominations and Election, 04/19

Leadership Handoff, 05/19

Professional Participants of Note:

Kari Kent, Assistant City Manager, City of Mesa, and MPA alumni, School of Public Affairs

Heather Wilkey, Intergovernmental Relations Manager, Town of Queen Creek

Charmion Hines, Human Resources Director, City of Phoenix