Master of Public Administration, MPA
Master of Public Policy, MPP

Information Session

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Agenda

- Rankings, research, faculty
- Program overview
- Tuition, financial aid, scholarships
- Admission tips
- Current students
- Q&A
Mission

To understand and **address** society's grandest **challenges** in **public management**, policy, and governance. We seek to maximize our **impact** through rigorous **transdisciplinary** research, **project-based** education, **collaborative** and inclusive community engagement, **experiential learning**, and **innovative** solutions.
Rankings, research, faculty
Highly Ranked Graduate Programs

#13 Public Affairs school in the nation

#3 IT Management
#3 Emergency Management and Homeland Security
#3 Local Government Management

#4 Urban Policy
#5 Public Management and Leadership
#5 Nonprofit Management

#5 Environmental Policy and Management
#16 Public Finance and Budgeting
#20 Public Policy Analysis

Source: US News & World Report

NASPAA Accredited
The Commission on Peer Review & Accreditation
Research centers

**Alliance for Innovation** - Brings professionals, local governments, academics, and private sector partners together to discover and apply the best ideas, practices and solutions to the challenges confronting local government and communities.

**Bob Ramsey Executive Education** is dedicated to improving the effectiveness of the people and organizations that serve communities. The center also assists state, local, and tribal governments with the implementation of their staff development initiatives.

**Center for Emergency Management and Homeland Security** brings together resources across disciplines to create innovative solutions for the mitigation, preparation, response, recovery and management of significant incidents or disasters—whether natural or man-made.

**Center for Organization Research and Design (CORD)** promotes, supports and conducts fundamental research on public, nonprofit, and hybrid organizations and their design, focusing particularly, though not exclusively, on knowledge-based and science intensive-organizations

**Center for Science, Technology, and Environmental Policy Studies (C-STEPS)** serves as an international focal point for interaction among faculty, researchers, students, and practitioners on ideas, problems and promises at the nexus of science, technology, and the environment.

**Center for Urban Innovation** was established as the focal point for research on urban affairs in the School of Public Affairs with a mission to improve the quality of urban life in neighborhoods, cities, and urban regions by promoting innovation in governance, policy, and management.

**Morrison Institute for Public Policy** provides services in the areas of public policy research, program evaluation, and public outreach to many types of public and private organizations in Arizona and throughout the United States.

**Participatory Governance Initiative** is a university-wide interdisciplinary space that aims at bringing together academics, students, elected and non-elected government officials, community members and practitioners interested in the theory and practice of participatory governance.
SPA Faculty Spotlight

Faculty (By Topic)

- **City and Local Government**: Feeney, Gerber, Mossberger, Swindell
- **Environmental Policy**: Bretschneider, Corley, Hsueh, Kim, Welch
- **Public Budgeting & Finance**: Singla, Herbst, Swindell, Singla, Hsueh
- **Science & Technology Policy**: Bozeman, Anderson, Bretschneider, Corley, Welch, Hayter
- **Social & Education Policy**: Bozeman, Maroulis, Kim, Schugurensky, Hayter, Herbst
- **Public Management**: Stritch, Bretschneider, Jensen, Feeney, Welch, Molina

Nationally Recognized

- **National Academy Of Public Administration (NAPA) Fellows**: Michael Crow, Jonathan Koppell, Barry Bozeman, Stuart Bretschneider, Karen Mossberger, Thom Reilly, Mary Feeney
- **Regents’ Professor, ASU’s highest faculty honor**: Barry Bozeman
- **Journal of Policy Analysis and Management, co-editor for environmental policy**: Chris Herbst, Yushim Kim
- **Journal of Public Administration Research & Theory**: Mary Feeney
- **Academy of Management, Public and Nonprofit Division Best Journal Article**: Nicole Darnall and Younsung Kim
- **Emerald Citations of Excellence for 2016**: Stuart Bretschneider and Ines Mergel for the paper "A Three-Stage Adoption Process for Social Media Use in Government," Public Administration Review 2013

Nationally Recognized (cont.)

- **Fellow of PICMET**, an international organization of researchers and practitioners in engineering and technology management and host of the journal IEEE Transactions in Engineering Management: Dr. Barry Bozeman
- **NASPAA Public Service Matters Spotlight Award**: David Swindell, associate professor and director of the Center for Urban Innovation for his work creating a collaborative services delivery tool for local governments
Program overview
Graduate programs

**Master’s degrees**
42 credit hours each

Master of Public Administration, MPA
Master of Public Policy, MPP

**Certificates**
15 credit hours each

Public Administration
Public Policy
Participatory Governance
Emergency Management

**Concurrent Master’s degrees**
Two Master’s degrees, share 20% of course work

American Indian Studies (Tribal Leadership and Governance) – **MPA**

Criminology and Criminal Justice – **MPA and MPP**

Social Work – Standard Program – **MPA**

Sustainable Solutions – **MPA and MPP**

Urban and Environmental Planning – **MPA and MPP**

Create your own concurrent degree
## Program Overview

### Public Administration, MPA
- Create and implement programs
- Involves social interaction and group management
- Prepares graduates for leadership
- Program management

### Public Policy, MPP
- Research intensive
- Statistics-heavy, focus on analysis
- Prepares graduates for policy expert and study roles
- Program and policy analysis
Focus is on public policy issues in the government or nonprofit sectors.

**Manage** people, projects and money in a wide variety of organizations including nonprofits, government agencies, international NGOs, social enterprises, and private businesses.

**Identify** and **solve** problems of democratic governance in public administration at the local, state and national levels. **Create** and **manage** programs and services.

**Serve** the public through their work in neighborhoods and communities, in urban regions, nationally, and globally.

**Specific skills:** Problem analysis and solving, coordination, collaboration, communication, leadership, management, and program evaluation
Public Policy, MPP

Do you prefer to be an ANALYST?

Create policy analysts who can **evaluate** a problem, **analyze** and **interpret** data, and take creative action.

**Manage** people, projects and money in a wide variety of organizations including nonprofits, government agencies, international NGOs, social enterprises, and private businesses.

Emphasizes **policy analysis and design, statistics, research methodology**, research ethics, microeconomics, public finance, and management of public organizations.

Learn **analytical techniques** and conceptual frameworks for understanding policy issues.

Identifying potential **solutions** and applying analytical skills to real-world issues—especially relating to the needs of cities/counties in the central Arizona area.
# Public Administration, MPA curriculum

<table>
<thead>
<tr>
<th>Credit Hours</th>
<th>Core Curriculum</th>
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<tbody>
<tr>
<td><strong>42 credit hours</strong></td>
<td>PAF 501 Public Service Research I</td>
</tr>
<tr>
<td><strong>27 credit hours in the core curriculum</strong></td>
<td>PAF 502 Public Service Research II</td>
</tr>
<tr>
<td><strong>15 credit hours in electives</strong></td>
<td>PAF 503 Public Affairs</td>
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<td></td>
<td>PAF 504 Microeconomics of the Public Sector I</td>
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<td>PAF 505 Public Policy Analysis</td>
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<td>PAF 506 Public Budgeting &amp; Finance</td>
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<td>PAF 507 Public Human Resource Management</td>
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<td>PAF 508 Organization Behavior</td>
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<td>PAF 509 Public Affairs Capstone</td>
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Public Policy, MPP curriculum

42 credit hours

30 credit hours in the core curriculum

12 credit hours in electives

Core curriculum

PAF 501 Public Service Research I
PAF 502 Public Service Research II
PAF 504 Microeconomics of the Public Sector I
PAF 505 Public Policy Analysis
PAF 540 Advanced Policy Analysis
PAF 541 Program Evaluation
PAF 570 Microeconomics of the Public Sector II
PAF 573 Applied Econometrics
PAF 574 Diversity, Ethics & Leading Public Change
PAF 509 Public Affairs Capstone
Tailor Your Program

Concentrations

MPA Concentrations Areas
- No concentration: 76%
- Emergency management: 4%
- Nonprofit administration: 7%
- Public finance: 5%
- Urban management: 8%

MPP Concentrations Areas
- No Concentration: 85%
- Environmental Policy: 15%

Shape and mold your degree with electives
Modes of instruction

Flexibility in terms of **when** courses are offered
- Fall, Spring and Summer sessions
- In the evening (one day/week, 4-8:45pm) and on the weekends

Flexibility in terms of **how** courses are offered
- In person
- ASU Sync
- Online
- Weekend Intensives (approximately 5% of our courses)
- MPA core courses: either online or in-person every semester
- MPP core courses: Three of the core courses are in-person only
- Summer session: All courses are online only
- Internship (not required), can receive elective credit
Tuition and funding opportunities
ASU Tuition Estimator

students.asu.edu/tuition

- Academic Year
- Student Status
- Residency Status
- Choose academic program
Funding options

• FAFSA [fsaid.ed.gov](http://fsaid.ed.gov)
• SPA grants and scholarships (including SPA) and other resources: [spa.asu.edu/content/scholarships](http://spa.asu.edu/content/scholarships)
• General ASU scholarships [scholarships.asu.edu](http://scholarships.asu.edu)
• GI Bill Benefits
• Current employer
• Marvin Andrews Fellowship [spa.asu.edu/marvinandrews](http://spa.asu.edu/marvinandrews)
• Sackton Fellowship [spa.asu.edu/content/sackton-fellowship](http://spa.asu.edu/content/sackton-fellowship)
Admission tips
Graduate Admission Tips

Admission Competencies

- American government (college level any time in the past)
- Statistics (college level any time in the past)

Add’l Admissions Information

- Applications are reviewed on a rolling basis; the earlier you apply, the sooner you receive a decision

Add’l Admissions Information cont’d

- Cumulative GPA of 3.0/higher or GPA for the last 60 credits of coursework leading to a bachelor’s degree
- Written statement 1 – 2 pages in length, single-spaced of your educational and career goals and how the MPA/MPP degree will help you reach those goals.
- Resume
- Letters of Recommendation: 2 letters if GPA is
- GRE is test optional - not required but if you feel it makes you a stronger candidate, you are free to send it in
Next Steps for Applicants

01 Resume
- Month/year, outline relevant work, volunteer, internship, and skill experience

02 Written statement
- Education and career goals used, in part, to evaluate the applicant's writing ability
- Statement should be 1-2 pages in length single spaced

03 Entrance Exam
- GRE* test optional (not required)
- English proficiency exam

04 Academic Requirements
- Submit official transcripts
- 3.0 GPA

05 Letters of Recommendation (LORs)
- 2 LORs from academic (faculty) and/or professional (work-related) sources. The type of recommender (academic or professional) has no impact on the admission decision.

Learn more by visiting: https://admission.asu.edu/graduate/apply
Student demographics

**MPA program:**
145 students

**MPP program:**
52 students

- Female: 58%
- Male: 40%
- Other: 2%
- International 10%
Common questions to ask:

Marvin Andrews Fellowship
Full-time/part-time
Difficulty of courses
Faculty
Workload
What I wish I would have known
In-person or online?

Work-life balance
- Internships/Career Services
- ICMA/ACMA/Conferences
Questions? Contact Watts!

ASU’s Watts College
Erika Mariano, Manager of Student Recruitment
E: publicservice.gradrecruitment@asu.edu
P: 602-496-7827
Schedule an appointment: calendly.com/watts-recruitment

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TW: @asupublicsvc
Web: https://publicservice.asu.edu
#BeTheSolution

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