

school of public affairs



undergraduate programs student guide 2015-2016

academic programs

The ASU School of Public Affairs offers many opportunities for undergraduate students interested in contemporary governance, urban studies, public policy and leadership and administration. A complete list of each of the school's undergraduate programs is below – detailed descriptions for each program are included in this booklet.

BACHELOR'S DEGREES

Emergency Management

<https://spa.asu.edu/programs/undergraduate/emergency-management>

Public Service & Public Policy

<https://spa.asu.edu/programs/undergraduate/pspp>

PSPP concentration areas:

American Indian studies

business

criminology

emergency management & homeland security

health policy

law & policy

nonprofit leadership & management

parks & recreation management

public leadership & management

public policy

science & technology policy

social services delivery

sustainability

urban studies

Urban & Metropolitan Studies

<https://spa.asu.edu/programs/undergraduate/ums>

ACCELERATED DEGREE

Public Service & Public Policy/Master of Public Administration

<http://spa.asu.edu/programs/bs-mpa-accelerated-program>

MINORS

Public Service & Public Policy

<http://spa.asu.edu/programs/undergraduate/pspp/minor>

Urban & Metropolitan Studies

<https://spa.asu.edu/programs/undergraduate/ums/minor>

CERTIFICATE PROGRAMS

Creative City

https://spa.asu.edu/programs/undergraduate/creative_city

Leadership & Ethics

<https://spa.asu.edu/programs/undergraduate/leadership>

Public Administration & Public Management

<https://spa.asu.edu/programs/undergraduate/pmgt>

emergency management

Over the last few years, many factors have raised the importance of emergency management and homeland security and the need for trained professionals ready to tackle complex issues of both mitigation of and response to natural or man-made disasters.

An undergraduate degree in emergency management opens the door to a challenging career as a professional emergency manager. The advancement of technology has created the potential for more devastating disasters than ever before. As a result, there is an increasing demand for emergency managers who have a solid foundation in scientific and technical disciplines, as well as management skills.

related careers

Command and Control Center Officers
Community and Social Service

S Specialists

Compliance Managers

Correctional Officers and Jailers

Criminal Justice and Law Enforcement

Teachers

Emergency Management Directors

First-Line Supervisors of Correctional
Officers

First-Line Supervisors of Police and
Detectives

Forest Fire-Fighting and Prevention

S Supervisors

Forest Fire Inspectors and
Prevention Specialists

Forest Firefighters

General and Operations Manager

Legislators

Loss Prevention Managers

Management Analysts

Municipal Fire Fighting and
Prevention Supervisors

Municipal Firefighters

Police Patrol Officers

Regulatory Affairs Managers

Risk Management Specialists

Security Managers

Social and Community Service
Managers

Transportation Managers

emhs program of study

The BAS program is a flexible, 60-credit-hour degree designed specifically for students who have earned an AAS from a regionally accredited institution. The required capstone class provides experience to students through coordinated internships.

EMHS REQUIRED COURSES

General studies courses

19 credits

MAT 142 College Mathematics (3)

Natural Science - Quantitative (4)

Upper Division Humanities, Fine Arts and Design (3)

PAF 311 Leadership and Change (3)

Upper Division Literacy & Critical Inquiry

PAF 201 Economics and Public Policy

BAS core courses

15 credits

PAF 302 Public Service Research Methods (3) **OR**
PAF 363 Computer Applications in Emergency Management (3)
PAF 301 Applied Statistics (3)
PAF 460 Public Service Ethics (3)
PAF 340 Contemporary Policy Challenges (3)
PAF 410 Building Leadership Skills (3)

CONCENTRATION COURSES

21 credits

PAF 300 Public Management and Administration (3)
PAF 360 Introduction to Emergency Management (3)
PAF 424 Comprehensive Emergency Management (3)
PAF 425 National Incident Management Systems (3)
PAF 468 Simulation and Exercising (3)
PAF 469 Terrorism Defense (3)
PAF 400 Senior Capstone Project (3)

public service & public policy

The Bachelor of Science in Public Service and Public Policy (PSPP) prepares you for work in government and nonprofit organizations at all levels through comprehensive coverage of topics in public policy, public leadership and management and urban studies. This degree provides you with the knowledge and skills to transform government and policy at all levels. The public service sector offers sustainable, exciting, and fulfilling career options.

You'll discover the challenges of management and learn how to lead a public organization and understand the process of policy development. This program examines the public sector and addresses the challenges it faces in a practical way. The PSPP program is unique because it enables you to study public service, policy and administration with a professional focus.

CONCENTRATIONS: You will select one of the following concentration areas to supplement your core courses:

American Indian studies emphasizes tribal sovereignty, cultural integrity and identity of the American Indian nations and peoples.

Business establishes a core business curriculum while allowing students the flexibility to pursue their own interests, from entrepreneurial opportunities to working for a Fortune 500 company.

Criminology introduces students to the fundamental foundations in criminal justice and criminology by preparing them to think critically, contribute to society and enhance public safety.

Emergency management and homeland security prepares students to tackle complex issues of both mitigation of and response to natural or man-made disasters.

Health policy examines cultural and policy influences on health, healthcare practices, barriers to health care and health disparities in the U.S.

Law & policy is for students interested in a public policy focus on legal issues and their policy implications.

Nonprofit leadership & management empowers students to understand the unique aspect of the social, political, economic, and philanthropic factors related to the nonprofit sector.

Parks & recreation management provides an interdisciplinary education in the management of parks, protected areas and community-based recreation services.

Public leadership & management develops leadership skills and provides an understanding of the management challenges facing organizations in the public sector.

Public policy allows students to discover the challenges of management and learn how to lead public organizations by understanding the process of policy development.

Science & technology policy prepares students to tackle today's most important challenges: climate change, energy, information privacy, public health, global development.

Social sciences delivery prepares students with an understanding of the foundation of social work practice and systems.

Sustainability explores the challenges of sustainability and how it may be used to develop solutions to pressing issues at local and global levels.

Urban studies provides a broad-based understanding of urban theory with a focus on creating educated citizens to effectively address the challenges of rapid growth and other contemporary urban issues.

related careers

This degree provides you with the knowledge and skills to transform government and policy at all levels. The public service sector offers sustainable, exciting, and fulfilling career options. Upon graduation, students are empowered to use their knowledge of the public sector as a catalyst to change the world. By understanding the challenges that the public sector faces, graduates will contribute to the development of local, national, and global communities. Opportunities are available at every level of government: state, county, local and even in the nonprofit realm. Below is a listing of just some of the possible careers for PSPP graduates:

Arts & Culture Administrator	Emergency Management Coordinator	Mayor
Assistant to the Mayor	Entrepreneur	Neighborhood Specialist
Budget Analyst	Environmental Programs Manager	Nonprofit Director
Budget & Research Director	Equal Opportunity Director	Parks & Recreation Director
Campaign Manager	Fiscal Analyst	Personnel Analyst
Caseworker	Government Relations Assistant	Planner
City Clerk	Head Start Manager	Project Manager
City Council Assistant	Housing Director	Program Evaluator
City Council Member	Human Resources Director	Police Officer
City Manager	Information Manager	Policy Analyst
Communication Specialist	Intergovernmental Affairs Coordinator	Public Affairs Advisor
Community Advocate/Organizer	Lawyer	Public Information Officer
Community Developer	Legislative Analyst	Public Works Director
Community Outreach Supervisor	Legislative Assistant	Research Analyst
Corporate Government Relations	Lobbyist	Risk Manager
Court Supervisor	Management Analyst	State Legislator
Economic Development Specialist	Management Assistant	Strategic Planning Consultant
Economist		Transportation Policy Analyst
Elected Official		Volunteer Coordinator
Elections Coordinator		Youth Programs Coordinator

pspp program of study

Students in the PSPP program take a minimum of 39 credit hours in required classes and a minimum of 15 credit hours in concentration classes. Students are required to achieve a grade of “C” or better in all program core and concentration classes.

PSPP students also complete an internship and an internship course (PAF 484). Internships are offered with a variety of government and nonprofit organizations. Each student completes a capstone course (PAF 400) in which they will be required to complete a significant project with demonstrated individual and team aspects.

PSPP REQUIRED COURSES

Non-departmental required courses

12 credits

SOC 101 Introductory Sociology (3)
POS 110 Government & Politics (3)
ENG 216 Persuasive Writing on Public Issues (3)
COM 225 Public Speaking (3)

PSPP required courses

27-30 credits

PAF 200 Public Service & Public Policy in the 21st Century (3)
PAF 201 Economics & Public Policy (3)
PAF 301 Applied Statistics (3)
PAF 302 Public Service Research Methods (3)
PAF 311 Leadership & Change (3)
PAF 340 Contemporary Policy Challenges (3)
PAF 460 Public Service Ethics (3)
PAF 484 Internship (3-6)
General PSPP elective (3)

Select from related area below, students may also select from other related areas in consultation with their advisor:

Political Science (POS)	Urban & Metropolitan Studies (URB)
Criminology (CRJ)	Nonprofit Leadership & Management (NLM)
Social Work (SWU)	History (HST)
Justice Studies (JUS)	Global Studies (SGS)
Management (MGT)	Sustainability (SOS)
Sociology (SOC)	

CONCENTRATION COURSES

American Indian Studies

15 credits

AIS 180 Introduction to American Indian Studies (3)
AIS 280 American Indian Sovereignty & the Courts (3)
AIS 285 Federal Indian Policy (3)
AIS 494 Tribal Governance (3)
PAF 400 Senior Capstone Project (3)

Business

15 credits

ACC 382 Accounting & Financial Analysis (3)
FIN 380 Personal Financial Management (3)
MGT 380 Management & Strategy for Nonmajors (3)
Business Elective - choose one course from below (3)
MKT 390 Essentials of Marketing --OR--
MKT 395 Essentials of Advertising & Marketing Communication
PAF 400 Senior Capstone Project (3)

Criminology

15 credits

CRJ 100 Introduction to Criminal Justice (3)
CRJ 201 Criminal Justice Crime Control Policies & Practices (3)
Criminology Electives - choose two courses from below (6)
CRJ 305 Gender, Crime & Criminal Justice --OR--
CRJ 306 Race, Ethnicity, Crime & Criminal Justice --OR--
CRJ 408 Drugs & Crime --OR--
CRJ 443 Community Corrections
PAF 400 Senior Capstone Project (3)

Emergency Management & Homeland Security

18 credits

PAF 360 Introduction to Emergency Management (3)
PAF 461 Homeland Security (3)
PAF 400 Senior Capstone Project (3)

Electives - choose three courses from below (9)

PAF 425 National Incident Management Systems

PAF 468 Simulation and Exercising

CRJ 403 Victims and the Criminal Justice System

CRJ 409 Police Accountability

CRJ 412 International Terrorism

CRJ 417 Cyber Terrorism

CRJ 419 Domestic Terrorism

CRJ 422 Violence in America

CRJ 450 Crime Analysis

Health Policy

15 credits

HSC 210 Cultural Aspects of Health (3)

HSC 300 Complementary Healthcare (3)

Health Policy Electives - choose two courses from below (6)

HSC 330 Healthcare Systems in the US --OR--

HSC 332 Healthcare Legislation --OR--

SSH 100 Introduction to Global Health --OR--

SSH 400 Poverty, Social Justice & Global Health --OR--

SSH 403 Cross-Cultural Studies in Global Health --OR--

SSH 414 Urban & Environmental Health --OR--

TCL 327 Health & Migration

PAF 400 Senior Capstone Project (3)

Law & Policy

15 credits

LAW 210 Law, Culture and Community

PAF 400 Senior Capstone project

Electives - select three courses from the related area below.

CRJ 350 Law & Social Control

CRJ 410 Procedural Criminal Law

CRJ 470 Discretionary Justice

LAW 310 The Global Legal Community

LAW 316 Introduction to Corporate Tax Law & Policy

LAW 322 Consumer Protection Law

LAW 394 Regulatory Policy in American Business

LAW 480 Business, Law & Society

Nonprofit Leadership & Management

15 credits

NLM 160 Voluntary Action & Community Leadership (3)

NLM 220 Introduction to Nonprofit Organizations (3)

Nonprofit Electives - choose two courses from below (6)

NLM 210 Community Services & Professions --OR--

NLM 300 Fund Raising & Resource Development --OR--

NLM 310 Volunteer Management --OR--

NLM 410 Social Entrepreneurship --OR--

NLM 430 Managing Nonprofit Organizations

PAF 400 Senior Capstone Project (3)

Parks & Recreation Management

15 credits

PRM 120 Leisure & Quality of Life (3)

PRM 303 Program Planning (3)

Parks & Recreation Electives - choose two courses from below (6)

PRM 315 Community Recreation Systems --OR--

PRM 370 Natural Resource Recreation Planning & Management --OR--

PRM 380 Wilderness & Parks in America --OR--

PRM 486 Special Events Management

PAF 400 Senior Capstone Project (3)

Public Leadership & Management

15 credits

PAF 300 Public Management & Administration (3)

PAF 410 Building Leadership Skills (3)

PAF 420 Public Leadership (3)

Public Leadership Elective - choose one upper-division* course from below (3)

Public Affairs (PAF) Urban & Metropolitan Studies (URB)

Political Science (POS) History (HST)

Criminology (CRJ) Nonprofit Leadership & Management (NLM)

Social Work (SWU) Global Studies (SGS)

Justice Studies (JUS) Sociology (SOC) Management (MGT)

* upper-division courses are 300- or 400-level

PAF 400 Senior Capstone Project (3)

Public Policy

15 credits

URB 240 Urban Policy (3)

PAF 470 Topics in Public Economics & Financial Management (3)

PAF 471 Public Policy Analysis (3)

Public Policy Elective - choose one upper-division* course from below (3)

Public Affairs (PAF) Urban & Metropolitan Studies (URB)

Political Science (POS) Economics (ECN)

Criminology (CRJ) Sustainability (SOS)

Social Work (SWU) Global Studies (SGS)

Justice Studies (JUS) Sociology (SOC)

* upper-division courses are 300- or 400-level

PAF 400 Senior Capstone Project (3)

Science & Technology Policy

15 credits

PAF 350 Introduction to Science & Technology Policy (3)

Science & Technology Electives - choose three courses from below (9)

ASB 394 Technology & Society --OR--

BIO 312 Bioethics --OR--

BIO 494 Advanced Bioethics: At the Beginning & End of Life --OR--

BIO 494 Advanced Bioethics: Feminist Perspectives --OR--

GPH 314 Global Change --OR--

JUS 494 Science, Technology & Inequality --OR--

PHL 385 Technological Catastrophes --OR--

PHL 480 Technology, Ethics & Society --OR--

POS 294 Science & Democracy --OR--

POS 300 Contemporary Global Controversies --OR--

POS 364 National Security, Intelligence & Terrorism --OR--

POS 394 Technology & International Politics --OR--

POS 394 Global Environmental Politics --OR--

POS 494 Technology & Development in Sub-Saharan Africa --OR--

POS 494 Technology & Development in European Union --OR--

POS 494 Technology & Development in Middle East --OR--

POS 494 Technology & Development in Latin America --OR--

SOS 320 Society & Sustainability --OR--

STS 260 Politics of Science & Technology --OR--

STS 318 Science, Technology & Government --OR--

STS 325 Science, Technology & Public Policy --OR--

WST 340 Gender, Science & Technology

PAF 400 Senior Capstone Project (3)

Social Services Delivery

15 credits

- SWU 291** Social Service Delivery Systems (3)
- SWU 295** Foundation of Social Work Practice (3)
- SWU 374** Diversity & Oppression in a Social Work Context (3)
- SWU 432** Social Policy & Services (3)
- PAF 400** Senior Capstone Project (3)

Sustainability

15 credits

- SOS 100** Introduction to Sustainability (3)
- Sustainability Electives - choose three courses from below (9)
 - SOS 320** Society & Sustainability --OR--
 - SOS 321** Policy & Governance in Sustainable Systems --OR--
 - SOS 322** International Development & Sustainability --OR--
 - SOS 323** Sustainable Urban Dynamics --OR--
 - SOS 324** Sustainable Energy, Materials & Technology --OR--
 - SOS 325** The Economics of Sustainability --OR--
 - SOS 326** Sustainable Ecosystems --OR--
 - SOS 327** Sustainable Food & Farms
- PAF 400** Senior Capstone Project (3)

Urban Studies

15 credits

- URB 220** Introduction to Urban America (3)
- URB 300** Urban & Metropolitan Studies (3)
- URB 305** Urban Governance (3)
- Urban Studies Elective - choose one upper-division* course from below (3)
 - Public Affairs (PAF) Urban & Metropolitan Studies (URB)
 - Political Science (POS) History (HST) Geography (GPH)
 - Planning (PUP) Social Work (SWU) Global Studies (SGS)
 - Justice Studies (JUS) Sociology (SOC)
- * upper-division courses are 300- or 400-level
- PAF 400** Senior Capstone Project (3)

general studies requirements

The General Studies (GS) requirement complements the undergraduate major by helping students gain mastery of critical learning skills, investigate the traditional branches of knowledge, and develop the broad perspective that frees one to appreciate diversity and change across time, culture, and national boundaries.

General Studies requirements are composed of courses in five core areas and three awareness areas. The courses are approved by the General Studies council and are noted in the course schedule for each academic term. General Studies courses are regularly reviewed and are occasionally added to and deleted from the list. Students should always consult the Schedule of Classes each semester to see which courses currently meet the General Studies requirements.

All undergraduate students must complete a minimum of 35 semester hours of approved General Studies courses. More information is available at https://catalog.asu.edu/ug_gsr.

GS REQUIREMENTS

- | | | |
|---|--|-----------------------------------|
| Literacy and Critical Inquiry (L) | Natural Science—General (SG) | Mathematical Studies (MA & CS) |
| Cultural Diversity in the United States (C) | Humanities, Fine Arts, and Design (HU) | Global Awareness (G) |
| Social and Behavioral Sciences (SB) | Historical Awareness (H) | Natural Science—Quantitative (SQ) |

urban & metropolitan studies

Located in the heart of downtown Phoenix, the Urban & Metropolitan Studies Program is for students who have a yearning to study and understand urban theory in order to effectively address the challenges of rapid growth, along with other contemporary urban issues.

You will discover what makes the city tick – and the city is your classroom. Examine challenges and solutions by researching history, society, culture, economy, and politics in order to understand urban theory. You will use that knowledge to get involved in their communities, giving you an outlet through which you can experience practical ways of solving complex problems faced by metropolitan regions.

Our students are invested in their neighborhoods. Many of them live and work downtown. In the Urban and Metropolitan Studies program, you will learn how to improve urban health and well-being, preparing you as a future leader of our urban environments. Our students don't stop there. You might focus on making a wide variety of other contributions to society; studying the role of arts and culture, business and property development, revitalization and community building in the life of the region.

related careers

There are many careers and advanced degrees that may be pursued with a Bachelor's degree in Urban & Metropolitan Studies. Some of these careers require additional graduate-level studies and professional experience. Students in the program are advised to explore their options with academic and career advisors to prepare an appropriate program of study and plan to participate in an internship that complements their long-term professional goals.

Archivist	Foundation President	Publisher
Artist	Freelance Writer	Real Estate Analyst/Agent
Campaign Operative City	Historic Preservationist Historical	Research Analyst
Councilmember City Manager	Archivist/Researcher Housing Director	School Board Member
City Planner	Information Manager Journalist	Sociologist
City Housing Administrator	Lawyer/Paralegal	State Legislator
Communications Director Community	Legislative Analyst/Coordinator	Strategic Planning Consultant Teacher
Advocate/Organizer Constituent	Legislative Office/Committee Staff	Technical Writer
Services Coordinator Consumer	Lobbyist Management Analyst Mayor	Transportation Policy Analyst
Advocate	Nonprofit Director Police Officer Policy	University Professor
Coordinator of Federal/State Aid	Analyst	Urban Policy Planner
Corporate Analyst	Political Commentator	Youth Programs Coordinator
Corporate Public Affairs Advisor	Political Consultant	
Corporate Government Relations	Public Opinion Analyst Public	
Demographer	Relations Director	
Entrepreneur	Public Utilities Commissioner	

ums program of study

The coursework for the Urban & Metropolitan Studies Major (B.A./B.S.) program requires a minimum of 54 hours, including introductory courses (6 hours), core courses (18 hours), and other required courses (30 hours). Students are required to achieve a grade of “C” or better in all program introductory and core classes. Students are also required to complete an internship. Internships are offered with a variety of government, nonprofit, and business organizations with an urban focus. Each student will complete a capstone course in which they will be required to complete a significant project with demonstrated individual and team aspects. The capstone course will usually be completed in the last year at ASU.

UMS REQUIRED COURSES

Introductory courses

6 credits

URB 300 Urban & Metropolitan Studies (3)

URB 305 Urban Governance (3)

Core courses

18 credits

URB 220 Introduction to Urban America (3)

URB 240 Urban Policy (3)

URB 302 Urban Theory (3)

PAF 302 Public Service Research Methods (3)

PAF 400 Senior Capstone Project (3)

PAF 410 Building Leadership Skills (3)

Related area courses

30 credits

URB 484 Internship (3-6)

Statistics - BS only (3)

Second Language Requirement - BA only (8)

Related Urban Courses (16-24)

Select from areas below, students may also select from other related areas in consultation with their advisor:

Planning (PUP)

Public Affairs (PAF)

Political Science (POS)

Urban & Metropolitan Studies (URB)

Criminology (CRJ)

Nonprofit Leadership & Management (NLM)

Social Work (SWU)

History (HST)

Justice Studies (JUS)

Global Studies (SGS)

Management (MGT)

Sustainability (SOS)

Sociology (SOC)

Geography (GPH)

Women’s Studies (WST) Social & Behavioral Science (SBS)

Communication (COM) Human Evolution & Social Change (ASB)

Travel & Tourism (TDM) Technical Communication (TWC)

Parks & Recreation (PRM) Cultural Geography (GCU)

RELATED AREA COURSES

Students are able to choose from a variety of related urban classes to create a program of study that best matches their individual interests. In collaboration with an advisor, students can choose related courses offered by the School of Public Affairs or other departments throughout the university.

Students in the BA program are required to complete a second language through the intermediate-level (202-level). For information on placement and testing, see <https://international.clas.asu.edu/testing>. Students in the BS program are required to complete an upper-division course in Statistics (PAF 301, CRJ 303, SOC 390, or SWU 321).

All undergraduate students must complete a minimum of 35 semester hours of approved General Studies courses. More information is available at https://catalog.asu.edu/ug_gsr and page 7 of this guide.

accelerated program

The accelerated Bachelor of Science in Public Service and Public Policy (PSPP) and Master of Public Administration degree program allows high-achieving undergraduate students to apply to the accelerated program once they have completed 75 credit hours of undergraduate coursework. This typically occurs in the second semester of the students' junior year. To be eligible, students must have a cumulative ASU GPA of 3.5 or higher.

The accelerated program allows undergraduates in the PSPP program to share 14 credit hours with the Master of Public Administration program and to complete the 42 required hours in the MPA program in one calendar year from their undergraduate graduation date. Students will apply to the program in the second semester of their junior year, after completing 75 credit hours. Once accepted and after completing 90 credit hours, they will take 14 hours of graduate credit in their senior year. The accelerated program will require students to take one graduate level elective course for one summer: the first summer after completion of the PSPP program. During the MPA year, students will be enrolled full-time (i.e., 12 or more hours) for two consecutive semesters. The total graduate credit hours will remain at 42 and will be equivalent to the hour requirement for the current MPA program. The accelerated program will culminate in successful passage of the culminating experience for MPA students, PAF 509 Public Affairs Capstone.

- Admission to the accelerated program does not require completion of the baccalaureate degree, but admission to the MPA program does require completion of the BS degree.
- Students are considered undergraduates until all BS requirements have been satisfied and the degree has been posted.
- A minimum of at least 15 credit hours as a PSPP major is required for admission to the program. Applications are generally submitted at the end of a student's junior year, or at the completion of 75 credit hours.
- A minimum of 75 credit hours of coursework applicable to the BS degree with a cumulative GPA of 3.5/4.0 or better must be completed before applying to the accelerated degree program.
- Applicants to the accelerated BS-MPA degree program are required to submit three letters of recommendation, two of which should be from department faculty.
- Final acceptance in the accelerated degree program is conditional upon the final demonstration of a GPA of 3.5/4.0 or better in the 90 credit hours of prior undergraduate coursework.
- Students must complete their BS degree within one year of being admitted to the accelerated degree program.
- A student will be dismissed from the accelerated program and returned to the BS program if the student does not maintain satisfactory progress before the awarding of the BS degree.
- At any time, a student may choose to withdraw from the accelerated program and return to the regular BS program. Withdrawal from the program will not prevent the student from applying to the regular (not accelerated) MPA program in future semesters. Students will receive their BS in Public Service and Public Policy as soon as they have completed all degree requirements. For continuing purposes, students will be considered an undergraduate until all BS requirements have been satisfied and the undergraduate degree has been posted, at which time the MPA degree program will be activated. Students will not be counted as an undergraduate and graduate student simultaneously.

pspp minor

The minor in Public Service & Public Policy prepares students for work in government at all levels and nonprofit organizations through comprehensive coverage of topics in public policy, public leadership and management and urban studies. Students discover the challenges of management and learn how to lead a public organization and understand the process of policy development.

The minor allows students enrolled in other undergraduate programs at ASU to broaden their educational experiences. The minor has an applied and professional focus which can enhance many other majors and will make students more competitive in securing public sector jobs.

REQUIREMENTS

Eighteen (18) hours of coursework with a “C” or better in each course. Four classes must be upper-division. In addition, four classes must be taken at ASU. Eligibility to pursue the minor requires a major other than Public Service & Public Policy. Any course substitutions for the certificate are at the discretion of the School of Public Affairs.

PSPP MINOR COURSES

Required courses

12 credits

PAF 200 Public Service & Public Policy in the 21st Century (3)

PAF 300 Public Management & Administration (3)

PAF 340 Contemporary Policy Challenges (3)

PAF 400 Senior Capstone Project (3)

Elective courses

6 credits

Choose two courses from the list below:

PAF 201 Economics & Public Policy (3)

PAF 410 Building Leadership Skills (3)

PAF 420 Public Leadership (3)

PAF 470 Topics in Public Economics & Financial Management (3)

PAF 471 Public Policy Analysis (3)

URB 300 Urban & Metropolitan Studies (3)

URB 305 Urban Governance (3)

ums minor

The minor in Urban & Metropolitan Studies offers students interested in the urban environment the opportunity to explore the wide variety of issues that influence the quality of life in urban communities.

Students are encouraged to learn about cities as historical, social, cultural, economic, and political phenomena in order to gain a strong understanding of the complex relationships that contribute to the problems and opportunities of urban living. As the population in the state’s urban areas continues to grow, so will the demand for leaders who are skilled in new and innovative ways with which to address the challenges such growth generates. Students from any major at ASU are allowed to pursue the UMS minor.

REQUIREMENTS

Eighteen (18) hours of coursework with a “C” or better in each course is required for the minor. Three classes must be upper-division. In addition, four classes must be taken at ASU. Eligibility to pursue the minor requires a major other than Urban and Metropolitan Studies. Any course substitutions for the certificate are at the discretion of the School of Public Affairs.

UMS MINOR COURSES

Introductory courses
6 credits

URB 300 Urban & Metropolitan Studies (3)
URB 305 Urban Governance (3)

Core courses
6 credits

Choose two courses from the list below:
URB 220 Introduction to Urban America (3)
URB 240 Urban Policy (3)
URB 302 Urban Theory (3)
PAF 302 Public Service Research Methods (3)
PAF 410 Building Leadership Skills (3)

Related area courses
6 credits

Choose two courses from the list below:
Planning (PUP) Public Affairs (PAF)
Political Science (POS) Urban & Metropolitan Studies (URB)
Criminology (CRJ) Nonprofit Leadership & Management (NLM)
Social Work (SWU) History (HST)
Justice Studies (JUS) Global Studies (SGS)
Management (MGT) Sustainability (SOS)
Sociology (SOC) Geography (GPH)
Women’s Studies (WST) Social & Behavioral Science (SBS)
Communication (COM) Human Evolution & Social Change (ASB)
Travel & Tourism (TDM) Technical Communication (TWC)
Parks & Recreation (PRM) Cultural Geography (GCU)

creative city certificate

Cities are centers of human creativity and cultural innovation. Such creativity and innovation are apparent in the vitality of the arts, as well as that of businesses (both large and small), research (basic and applied), and the everyday life unique to any given locale. These are the ingredients that make our places sustainable—economically, socially, and environmentally—by endowing a “sense of place” along with a “sense of community.” The Creative City Certificate prepares students to engage effectively in revitalizing cities and communities by tapping their inherent potential for cultural innovation, placemaking, and social/economic entrepreneurship. Exploring best practices globally, students develop asset-based proposals for specific locales including implementation plans. The certificate adds value to other majors as well as work/life experience for students aspiring to assume leadership roles in improving quality of life, specifically by enhancing quality of place. Learning from best practices, students will develop asset-based proposals and implementation plans for improving specific locales.

REQUIREMENTS

The Creative City certificate consists of a maximum of 15 credit hours of coursework. All courses must be taken at ASU.

Any course substitutions for the certificate are at the discretion of the School of Public Affairs.

CREATIVE CITY COURSES

Required courses

6 credits

- URB 405** Citizen Engagement & Community Building (3)
- URB 406** Public Administration & Community Development (3)

Elective courses

9 credits

Choose three courses from the list below:

- GRA 401** Creative Environment (3)
- NLM 160** Voluntary Action & Community Service (3)
- NLM 220** Introduction to Nonprofit Organizations (3)
- NLM 300** Fund Raising & Resource Development (3)
- NLM 301** Sustainable Communities (3)
- NLM 302** Inclusive Community Development (3)
- NLM 402** Assessment & Evaluation Community Services (3)
- PAF 302** Public Service Research Methods (3)
- PAF 410** Building Leadership Skills (3)
- PAF 420** Public Leadership (3)
- PRM 120** Leisure & Quality of Life (3)
- TDM 448** Heritage & Cultural Tourism (3)
- URB 220** Introduction to Urban America (3)
- URB 240** Urban Policy (3)
- URB 300** Urban & Metropolitan Studies (3)
- URB 302** Urban Theory (3)
- URB 305** Urban Governance (3)

public administration certificate

The certificate in Public Administration and Public Management is designed for undergraduate students who are interested in citizenship, leadership, and careers in public service, or who wish to enhance their degree in an existing major at ASU; working adults who may wish to further their education yet may not be looking for a degree program; or BIS students who seek to combine certificates with their degree.

REQUIREMENTS

Fifteen (15) hours of coursework with a “C” or better in each course are required. Three classes must be upper-division. In addition, four classes must be taken at ASU. Any course substitutions for the certificate are at the discretion of the School of Public Affairs.

PUBLIC ADMINISTRATION COURSES

Required courses

12 credits

- PAF 300** Public Management & Administration (3)
- PAF 340** Contemporary Policy Challenges (3)
- PAF 420** Public Leadership (3)
- PAF 460** Public Service Ethics (3)

Elective courses

3 credits

Choose one course from the list below:

- | | |
|-------------------------|---|
| Planning (PUP) | Public Affairs (PAF) |
| Political Science (POS) | Urban & Metropolitan Studies (URB) |
| Criminology (CRJ) | Nonprofit Leadership & Management (NLM) |
| Social Work (SWU) | History (HST) |
| Justice Studies (JUS) | Global Studies (SGS) |
| Management (MGT) | Sustainability (SOS) |

Sociology (SOC)	Geography (GPH)
Women's Studies (WST)	Social & Behavioral Science (SBS)
Communication (COM)	Human Evolution & Social Change (ASB)
Travel & Tourism (TDM)	Technical Communication (TWC)
Parks & Recreation (PRM)	Cultural Geography (GCU)

leadership & ethics certificate

Students in the Leadership and Ethics certificate explore the relationship between leadership and the capacity for individuals to assume responsibility for their actions. This certificate provides an understanding of change and how it affects society, so that students can better cope and direct change in a positive and beneficial way.

The certificate in Leadership & Ethics is designed for undergraduate students who are interested in developing leadership skills or wish to enhance their degree in an existing major at ASU; working adults who may wish to further their education yet may not be looking for a degree program; or BIS students who seek to combine certificates with their degree.

REQUIREMENTS

Fifteen (15) hours of coursework with a "C" or better in each course are required. Three classes must be upper-division. In addition, four classes must be taken at ASU. Any course substitutions for the certificate are at the discretion of the School of Public Affairs.

LEADERSHIP & ETHICS COURSES

Required courses

12 credits

PAF 311 Public Management & Administration (3)

PAF 410 Contemporary Policy Challenges (3)

PAF 421 Leadership Capstone (3)

PAF 460 Public Service Ethics (3)

Elective courses

3 credits

Choose one course from the list below:

Public Affairs (PAF)

Political Science (POS)

Religion (REL)

Social Work (SWU)

Justice Studies (JUS)

Management (MGT)

Women's Studies (WST)

Communication (COM)

Military Science (MIS)

Sociology (SOC)

Urban & Metropolitan Studies (URB)

Nonprofit Leadership & Management (NLM)

Philosophy (PHI)

Global Studies (SGS)

Parks & Recreation (PRM)

Social & Behavioral Science (SBS)

Human Evolution & Social Change (ASB)

contact information

Contact information for School of Public Affairs faculty and staff can be found at:
http://spa.asu.edu/about_us/faculty-staff-directory.

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