



ASU School of Public Affairs

Undergraduate Programs

2009-2010 Student Guide

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DIRECTOR'S WELCOME

The School of Public Affairs offers undergraduate students the opportunity to explore a number of contemporary governance, urban, and public leadership topics. Located in the heart of downtown Phoenix, the program presents the perfect setting for training future leaders to address the challenges of life in the 21st century. Our undergraduate programs benefit from association with the faculty of the nationally ranked graduate programs in public administration and urban management offered in the School.

Our undergraduate students have the opportunity to examine and engage in contemporary public issues through a multidisciplinary perspective. Through coursework and hands-on internships, they combine scholarship and practice and apply the considerable knowledge they gain in the classroom to enhance the health and well-being of our institutions and communities.

The bachelor's degree **Urban & Metropolitan Studies (UMS)** explores a wide range of multidisciplinary issues influencing the quality of urban life. It is an ideal program for students who have a yearning to understand how our cities work and a desire to improve the quality of urban life.

The concentration in **Public Administration and Public Management** in conjunction with the Bachelor of Interdisciplinary Studies (BIS) degree prepares students for citizenship, leadership, and careers in governmental agencies and nonprofit organizations.

Our three undergraduate certificate programs in **Public Administration/Public Management, Leadership and Ethics**, and **Creative Cities** are available to students within our school or those with majors across the university. They are also ideal for working adults and returning students who may wish to further their education, but are not considering a degree program.

Our graduates work in a wide variety of governmental, private, and not-for-profit fields. They assume roles in municipal, state, or federal agencies, engage in urban and suburban revitalization efforts, or become urban entrepreneurs. Many pursue advanced degrees in public administration, public policy, urban planning, business, law, sustainability, and other fields.

I am pleased to welcome you to the School of Public Affairs and I invite you to explore the creative and extensive opportunities it offers undergraduate students.

ACADEMIC PROGRAMS AT A GLANCE

The ASU School of Public Affairs many opportunities for undergraduate students interested in contemporary governance, urban, and public leadership topics.

A complete list of each of the school's undergraduate programs is below – detailed description of each program are included in this booklet.

BACHELOR'S DEGREE

Urban & Metropolitan Studies

<http://spa.asu.edu/new/urban>

MINOR

Urban & Metropolitan Studies

<http://spa.asu.edu/new/urban/minor.htm>

BIS CONCENTRATIONS

Urban & Metropolitan Studies

<http://spa.asu.edu/new/urban/bis.htm>

Public Administration & Public Management

http://spa.asu.edu/new/undergrad/pa_mgt_bis.htm

Leadership & Ethics

<http://spa.asu.edu/new/undergrad/leadershipðics.htm>

CERTIFICATE PROGRAMS

Creative City

http://spa.asu.edu/new/undergrad/creative_city.htm

Public Administration & Public Management

http://spa.asu.edu/new/undergrad/pa_mgt.htm

Leadership & Ethics

<http://spa.asu.edu/new/undergrad/leadershipðics.htm>



WHAT IS URBAN AND METROPOLITAN STUDIES?

Located in the heart of downtown Phoenix, the Urban & Metropolitan Studies Program is for students who have a yearning to study and understand urban theory in order to effectively address the challenges of rapid growth, along with other contemporary urban issues.



Our students discover what makes the city tick – and the city is their classroom. They **examine** challenges and solutions by researching history, society, culture, economy, and politics in order to **understand** urban theory. They use that knowledge to get involved in their communities, giving them an outlet through which they can **experience** practical ways of solving complex problems faced by metropolitan regions. Our students are invested in their neighborhoods. Many of them live and work downtown. In the Urban and Metropolitan Studies program, they **learn** how to improve urban health and well-being, often **training** themselves to be the future leaders of our urban environments. Our students don't stop there. Others focus on making a wide variety of other contributions to society; studying the role of arts and culture, business and property development, revitalization and community building in the life of the region.

RELATED CAREERS AND FIELDS OF STUDY

There are many careers and advanced degrees that may be pursued with a Bachelor's degree in Urban & Metropolitan Studies. Some of these careers require additional graduate-level studies and professional experience. Students in the program are advised to explore their options with academic and career advisors to prepare an appropriate program of study and plan to participate in an internship that compliments their long-term professional goals.

CAREERS

Archivist
Artist
Campaign Operative
City Councilmember
City Manager
City Planner
City Housing Administrator
Communications Director
Community Advocate/Organizer
Constituent Services Coordinator
Consumer Advocate
Coordinator of Federal/State Aid
Corporate Analyst
Corporate Public Affairs Advisor
Corporate Government Relations
Demographer
Editor, Online Political Journal
Entrepreneur

Foundation President
Free-lance Writer
Historic Preservationist
Historical Archivist/Researcher
Information Manager
Journalist
Lawyer/Paralegal
Legislative Analyst / Coordinator
Legislative Office/Committee Staff
Lobbyist
Management Analyst
Mayor
Non-Profit Director
Police Officer
Policy Analyst
Political Commentator
Political Consultant

Public Opinion Analyst
Public Relations Director
Public Utilities Commissioner
Publisher
Real Estate Analyst/Agent
Research Analyst
School Board Member
Sociologist
State Legislator
Strategic Planning Consultant
Teacher
Technical Writer
Transportation Policy Analyst
University Professor
Urban Policy Planner
Youth Programs Coordinator

FIELDS OF STUDY

Anthropology
Architecture
Business
Economics
Education
Environmental Planning
Geography
Global Studies

Government – Federal, State and Municipal
Journalism
Law and Political Science
Public Administration / Public Management
Public Policy
Real Estate and Development
Sociology
Urban Planning

PROGRAM OF STUDY

The coursework for the Urban & Metropolitan Studies Major (B.A./B.S.) program requires a minimum of 54 hours, including introductory courses (6 hours), core courses (18 hours), and other required courses (30 hours). Students are required to achieve a grade of "C" or better in all program introductory and core classes. Students are also required to complete an internship. Internships are offered with a variety of government, non-profit, and business organizations with an urban focus. Each student will complete a capstone course in which they will be required to complete a significant project with demonstrated individual and team aspects. The capstone course will usually be completed in the last year at ASU.

Introductory Courses:	Credit Hours
<input type="checkbox"/> URB 100 Introduction to Urban & Metropolitan Studies -or-	3
<input type="checkbox"/> URB 300 Urban & Metropolitan Studies	3
<input type="checkbox"/> URB 105 Introduction to Urban Governance -or-	3
<input type="checkbox"/> URB 305 Urban Governance	3
<hr/>	
Total Introductory Courses ___ of 6	
Core Courses:	
<input type="checkbox"/> URB 220 Introduction to Urban America	3
<input type="checkbox"/> URB 240 Urban Policy	3
<input type="checkbox"/> URB 301 Urban Research	3
<input type="checkbox"/> URB 302 Urban Research II	3
<input type="checkbox"/> URB 400 Senior Professional Seminar	3
<input type="checkbox"/> URB 410 Urban Leadership and Collaborative Skills	3
<hr/>	
Total Core Courses ___ of 18	
Other Required Courses: (select a combination of the following)	
<input type="checkbox"/> URB 484 Internship (135 hours for 3 credits)	3-6
<input type="checkbox"/> Related Urban Topics (see list)	18-24
<input type="checkbox"/> Foreign Language Proficiency (BA only)	8
<input type="checkbox"/> Statistics (BS only)	3
<hr/>	
Total Other Required Courses ___ of 30	

Students are able to choose from a variety of **Related Urban Topics** classes offered by the School of Public Affairs. Possible topics include: Leadership and Change; Leadership and Communication; Policy Analysis and Evaluation; Urban Economics; Political Economy; Computer Applications; Community Building and Development; Regionalism; Poverty and Social Welfare Policy; Comparative Urbanism; Overseas Experience; Urban and Metropolitan Studies Studio. In addition, students can choose related courses offered by the School of Public Affairs or other departments.

Students in the BA program will be required to complete a Foreign Language Proficiency. Students in the BS program will be required to complete an upper-division course in Statistics (PAF 401, REC 482, or SWU 321). These will be used toward the 30-hour Other Required Courses requirement.

All undergraduate students must complete a minimum of 35 semester hours of approved **General Studies** courses. See the University's General Studies requirements online for more information. In addition, each student must complete the College of Public Program **interdisciplinary public service requirements**.

GENERAL STUDIES AND PUBLIC SERVICE REQUIREMENTS

The General Studies (GS) requirement complements the undergraduate major by helping students gain mastery of critical learning skills, investigate the traditional branches of knowledge, and develop the broad perspective that frees one to appreciate diversity and change across time, culture, and national boundaries.



General Studies requirements are composed of courses in five core areas and three awareness areas. The courses are approved by the General Studies council and are noted in the course schedule for each academic term. General Studies courses are regularly reviewed and are occasionally added to and deleted from the list. Students should always consult the Schedule of Classes each semester to see which courses currently meet the General Studies requirement.

All undergraduate students must complete a minimum of 35 semester hours of approved General Studies courses. More information is available at <http://universitycollege.asu.edu/advising/genstudies.html>.

GS REQUIREMENTS

Literacy and Critical Inquiry (**L**)
 Mathematical Studies (**MA & CS**)
 Humanities, Fine Arts, and Design (**HU**)
 Social and Behavioral Sciences (**SB**)
 Natural Science—Quantitative (**SQ**)

Natural Science—General (**SG**)
 Cultural Diversity in the United States (**C**)
 Global Awareness (**G**)
 Historical Awareness (**H**)

INTERDISCIPLINARY PUBLIC SERVICE REQUIREMENTS

Public service is an integral part of the mission of the College of Public Programs. Students are required to complete 9 semester hours of coursework from each school in the college: Community Resources & Development, Criminology & Criminal Justice, and Social Work.

Introductory Courses: (complete 1 of the following courses)	Credit Hours
<input type="checkbox"/> CRJ 100 The Justice System	3
<input type="checkbox"/> PRM 120 Leisure & the Quality of Life	3
<input type="checkbox"/> SWU 171 Introduction to Social Work	3
Elective Courses: (complete 2 of the following courses)	
<input type="checkbox"/> Public Service Electives (see list below)	6
Total Courses ___ of 9	

PUBLIC SERVICE ELECTIVES

CRJ 100 The Justice System *
 CRJ 303 Statistical Analysis
 CRJ 305 Women Crime, & Justice
 CRJ 306 Race, Ethnicity, & Justice
 CRJ 350 Law & Social Control
 CRJ 470 Discretionary Justice

PRM 120 Leisure & the Quality of Life *
 PRM 380 Wilderness & Parks in America
 SWU 171 Introduction to Social Work *
 SWU 295 Foundations Social Work Practice
 SWU 321 Statistics for Social Workers
 SWU 402 Human Behavior II

* Can be used as elective credit if **not taken** as public service introductory course requirement.

UMS MINOR AND CONCENTRATION

The minor and BIS concentration in Urban & Metropolitan Studies offers students interested in the urban environment the opportunity to explore the wide variety of issues that influence the quality of life in urban communities. Students are encouraged to learn about cities as historical, social, cultural, economic, and political phenomena in order to gain a strong understanding of the complex relationships that contribute to the problems and opportunities of urban living. As the population in the state's urban areas continues to grow, so will the demand for leaders who are skilled in new and innovative ways with which to address the challenges such growth generates. Students from any major at ASU are allowed to pursue the UMS minor, students in the BIS program can choose the UMS concentration as one of the fields of study.

REQUIREMENTS

Minor - Eighteen (18) hours of coursework with a "C" or better in each course. Nine hours of upper-division coursework from the approved list and twelve hours of residence credit at ASU. Eligibility to pursue the minor requires a major or pre-major other than Urban and Metropolitan Studies.

Concentration - Eighteen (18) hours of coursework with a "C" or better in each course. Students take 12 hours of core courses and 6 hours of elective courses. The 6 hours of elective courses may be selected from a list of related topic courses, or taken upon the recommendation of the Concentration Advisor.

PROGRAM OF STUDY – MINOR AND CONCENTRATION

Introductory Courses:	Credit Hours
<input type="checkbox"/> URB 100 Introduction to Urban & Metropolitan Studies -or-	3
<input type="checkbox"/> URB 300 Urban & Metropolitan Studies	
<input type="checkbox"/> URB 105 Introduction to Urban Governance -or-	3
<input type="checkbox"/> URB 305 Urban Governance	
<hr/>	
Total Introductory Courses ___ of 6	
Core Courses: (choose 2 from the following)	
<input type="checkbox"/> URB 220 Introduction to Urban America	3
<input type="checkbox"/> URB 240 Urban Policy	3
<input type="checkbox"/> URB 301 Urban Research	3
<input type="checkbox"/> URB 302 Urban Research II	3
<input type="checkbox"/> URB 410 Urban Leadership and Collaborative Skills	3
<hr/>	
Total Core Courses ___ of 6	
Other Required Courses: (select a combination of the following)	
<input type="checkbox"/> Related Urban Topics (see list)	6
<hr/>	
Total Other Required Courses ___ of 6	

RELATED URBAN TOPICS

The Urban and Metropolitan Studies program gives students the ability to determine a large segment of their program of study using Students are able to choose from a variety of Related Urban Topics classes offered by the School of Public Affairs and other academic programs at Arizona State University. The following courses are pre-approved by the Urban and Metropolitan Studies program for use as Related Urban Topics electives. Additional courses may be used with approval from the department.

Course #	Course Title
ABS 364	Urban Forestry
ABS 367	Urban Parks
ABS 381	Natural Resources Policy
ABS 485	GIS in Natural Resources
AFS 366	African Archaeology: Precolonial Urban Culture
AFS 370	Family, Ethnic, and Cultural Diversity
AGB 455	Resource Management
ALA 200	Introduction to Architecture
AMS 334	The American Class System
AMT 444	Airport Management and Planning
APH 300	World Architecture I/Western Cultures
APH 305	Contemporary Architecture
APH 313	History of Architecture I
APH 314	History of Architecture II
APH 411	History of Landscape Architecture
APH 414	History of the City
ASB 342	Mexico-US Borderlands
ASB 442	Urban Anthropology
BUA 384	Small Business Operations and Planning
CEE 466	Urban Water System Design
COM 371	Cross-Cultural Communication Perspectives
CRJ 462	Gangs
CSS 330	Chicana and Chicano Politics and Policy
CSS 331	Policy Issues in Chicana and Chicano Urban Settings
CSS 490	Field Studies in the Chicana and Chicano Community
ECN 441	Public Finance
ENG 216	Persuasive Writing on Public Issues
FAS 370	Family, Ethnic, and Cultural Diversity
FMS 440	Los Angeles: Movies and Culture
GCU 351	Population Geography
GCU 357	Social Geography
GCU 359	Cities of the World I
GCU 360	Cities of the World II
GCU 361	Urban Geography
GCU 373	Introduction to Geographic Information Science
GCU 444	Geographic Studies in Urban Transportation
GCU 474	Public Land Policy
GPH 210	Society and Environment
GPH 271	Maps and Map Reading
GPH 370	Geographic Information Technologies
GPH 373	Geographic Information Science I
HIS 439	Topics in American Race, Class, Gender, and Ethnicity
HIS 444	American Urban History
HIS 465	Origins of Racism
HST 319	US Urban History to 1850
HST 320	US Urban History Since 1850
HST 325	Immigration and Ethnicity in the US
HUD 201	Introduction to Housing and Urban Development
HUD 301	Housing and Community Design and Development
HUD 401	Assisted Housing
HUD 402	Community Revitalization: Problems and Strategies
HUD 403	Advanced Topics in Housing and Urban Development
HUM 440	Los Angeles: Movies and Culture
IAP 457	Urban Narrative

Course #	Course Title
IAP 467	Acoustic Ecology
IAS 407	Environmental Philosophy and Policy
JUS 200	Topics in Concepts and Issues of Justice
JUS 306	Police and Society
JUS 311	Crime Prevention and Control
JUS 320	Community and Social Justice
JUS 321	Wealth Distribution and Poverty
JUS 405	Economic Justice
JUS 425	Race, Gender, and Crime
JUS 430	Social Protest, Conflict, and Change
JUS 444	Environment and Justice
OMT 345	Public Sector Management
PAF 300	Public Management and Administration
PAF 340	Public Management and Policy
PAF 420	Public Leadership
PAF 460	Public Service Ethics
PHI 407	Environmental Philosophy and Policy
PLA 310	History of Landscape Architecture
POL 464	Border Cities: Action Research on Globalization
POS 110	Government and Politics
POS 310	American National Government
POS 316	State and Local Government
POS 320	Public Administration
POS 325	Public Policy Development
POS 346	Problems of Democracy
POS 410	Governing American Cities
POS 426	Elements of Public Policy
PUP 100	Introduction to Environmental Design
PUP 190	Sustainable Cities
PUP 200	The Planned Environment
PUP 301	Introduction to Urban Planning
PUP 412	History of the City
PUP 425	Urban Housing Analysis
PUP 430	Transportation Planning and the Environment
PUP 434	Urban Land Economics
PUP 436	City Structure and Planning
PUP 442	Environmental Planning
REC 120	Leisure and the Quality of Life
REC 160	Leisure and Society
REC 210	Community Resources and Services
REC 315	Community Recreation Systems
SBS 301	Cultural Diversity
SBS 342	Mexico-US Borderlands
SBS 450	Topics in Local/Global
SBS 460	Urban Studies
SBS 461	Program Evaluation and Policy Research
SOC 332	Urban Sociology
SOC 333	Population
SOC 341	Modern Social Problems
SOC 352	Social Change
SOC 423	Social Class and Stratification
SOC 426	Social Inequality
SWU 171	Introduction to Social Work: Social Problems and Social Justice
SWU 291	Social Service Delivery Systems
SWU 332	Social Policy and Services
TWC 200	Impact of Communications Technology on Society
WST 300	Women in Contemporary Society

CREATIVE CITY CERTIFICATE

The Creative City Certificate prepares students to engage effectively in **revitalizing cities** and communities by tapping their inherent potential for cultural innovation, placemaking, and social/economic entrepreneurship. Exploring best practices **globally**, students develop asset-based proposals for specific locales including implementation plans.

The Creative City Certificate adds value to other majors as well as work/life experience for students aspiring to assume leadership roles in improving quality of life, specifically by enhancing quality of place.



Cities are centers of human **creativity** and **cultural innovation**. Such creativity and innovation are apparent in the vitality of the arts, as well as that of businesses (both large and small), research (basic and applied), and the everyday life unique to any given locale. These are the ingredients that make our places sustainable—economically, socially, and environmentally--by endowing a “sense of place” along with a “sense of community.”

The Creative City Certificate recognizes the shift currently underway—featuring the New Economy, rise of the “**creative class**,” and networked regions and institutions—which privileges integrated holistic thinking, an emphasis on place specificity, and the centrality of human creativity to promoting **urban and environmental health** and well-being. Learning from best practices, students will develop asset-based proposals and implementation plans for improving specific locales.

The Creative City certificate consists of a maximum of 15 credit hours of coursework. All courses must be taken at ASU.

Core Courses:	Credit Hours
<input type="checkbox"/> URB 405 Urbanism: Placemaking & Community Building	3
<input type="checkbox"/> URB 406 Public Administration & Community Development	3
Elective Courses: (select a combination of 3 courses)	
<input type="checkbox"/> Creative City Electives (see list below)	9
Total Courses ___ of 15	

CREATIVE CITY ELECTIVES

APA 450/PAF 494 Civic Enterprise
 GRA 401 Creating Environments
 NLM 160 Voluntary Action & Community Service
 NLM 220 Introduction Nonprofit Organizations
 NLM 300 Fund Raising & Resource Development
 NLM 301/PRM 301/TDM 301 Sustainable Communities
 NLM 302/PRM 302/TDM 302 Inclusive Community Dev.
 NLM 402/TDM 402 Assess. & Evaluation Comm. Services
 PAF 420 Public Leadership
 PRM 120 Leisure & Quality of Life
 REC 210 Community Resources & Services

TDM 448 Heritage & Cultural Tourism
 URB 220 Introduction Urban America
 URB 240 Urban Policy
 URB 300 Urban & Metropolitan Studies
 URB 301 Urban Research
 URB 302 Urban Theory
 URB 305 Urban Governance
 URB 400 Senior Professional Seminar
 URB 410 Urban Leadership & Collaborative Skills
 URB 484 Internship

PUBLIC ADMINISTRATION AND PUBLIC MANAGEMENT

Public Administration and Public Management prepares students for **citizenship, leadership, and careers** in governmental and non-profit agencies. Students will learn the context and principles of public administration and how to apply these in a practitioner setting; the role of the public administrator in the design, implementation, and evaluation of **public policy**; and how to lead change and address ethical issues in **public service**.



The program is designed for students interested in public service who want to learn skills to:

- Deliver and manage public programs;
- Reform welfare;
- Provide public safety;
- Preserve natural resources;
- Improve the quality of life;
- Build and bridge communities;
- Strengthen democratic governance;
- Analyze critical issues; and to
- Lead change in public policy.

RELATED CAREERS AND FIELDS OF STUDY

Today, public service refers to the complex network of relationships among organizations that has emerged over the past thirty years in response to the realities of today's public policy and public administration needs. Whereas a public service career once meant government employment, the connections between governments, nonprofits, NGOs the private sector, and universities are now recognized. Persons employed in any of these types of organizations can have highly productive careers that contribute directly the public good.

CAREERS

Budget Analyst
Caseworker
City Clerk
City Councilmember
City Manager
City Planner
City Housing Administrator
Communications Director
Community Development
Constituent Services Coordinator
Public Affairs Advisor
Government Relations
Economic Development Director
Elected Official

Elections Coordinator
Environmental Programs Manager
Equal Opportunity Director
Housing Director
Human Resources Director
Law Enforcement/Public Safety
Lawyer/Paralegal
Legislative Analyst / Coordinator
Lobbyist
Management Analyst
Mayor
Neighborhood Specialist
Nonprofit Director
Parks & Recreation Director

Planner
Program Administrator
Policy Analyst
Political Consultant
Public Information Officer
Public Relations Director
Public Safety Director
Public Works Director
Research Analyst
Risk Manager
State Legislator
Strategic Planning Consultant
Volunteer Coordinator
Youth Programs Coordinator

FIELDS OF STUDY

Business
Economics
Education
Environmental Planning
Geography
Global Studies
Government – Federal, State and Municipal

Journalism
Law and Political Science
Public Administration / Public Management
Public Policy
Sociology
Sustainability
Urban Planning

PUBLIC ADMINISTRATION AND PUBLIC MANAGEMENT CERTIFICATE AND CONCENTRATION

The certificate in Public Administration and Public Management is designed for undergraduate students who are interested in citizenship, leadership, and careers in public service, or who wish to enhance their degree in an existing major at ASU; working adults who may wish to further their education yet may not be looking for a degree program; or BIS students who seek to combine certificates with their degree. Students in the BIS program can choose the Public Administration and Public Management as one of their fields of study.

REQUIREMENTS

Certificate – Fifteen (15) hours of coursework with a “C” or better in each course. Nine hours of upper-division coursework from the approved list and twelve hours of residence credit at ASU.

Concentration - Eighteen (18) hours of coursework with a “C” or better in each course. Students take 12 hours of core courses and 6 hours of elective courses. The 6 hours of elective courses may be selected from a list of related topic courses, or taken upon the recommendation of the Concentration Advisor.

PROGRAM OF STUDY – CERTIFICATE AND CONCENTRATION

Core Courses:	Credit Hours
<input type="checkbox"/> PAF 300 Public Management & Administration	3
<input type="checkbox"/> PAF 340 Public Management & Policy	3
<input type="checkbox"/> PAF 420 Public Leadership	3
<input type="checkbox"/> PAF 460 Public Service Ethics	3
Elective Courses: (Choose 1 course for certificate, 2 for concentration)	
<input type="checkbox"/> Public Administration & Management electives (see list below)	3 or 6
Certificate Total Courses ___ of 15	
Concentration Total Courses ___ of 18	

PUBLIC ADMINISTRATION & MANAGEMENT ELECTIVES

- | | |
|---|--|
| ASB 416 Economic Anthropology | PUP 442 Environmental Planning |
| ASB 417 Political Anthropology | POS 310 American National Government |
| COM 426 Political Communication | POS 316 State & Local Government |
| COM 430 Leadership in Group Communication | POS 346 Problems of Democracy |
| GCU 352 Political Geography | POS 410 Governing American Cities |
| GCU 357 Social Geography | POS 426 Elements of Public Policy |
| GCU 361 Urban Geography | POS 439 Minority Group Politics America |
| GCU 421 Geography of AZ & Southwestern US | POS 442 American Political Thought |
| HST 344 Arizona | POS 485 Political Economy |
| JUS 303 Justice Theory | PAF (any undergraduate-level class) |
| MGT 380 Management & Strategy for Nonmajors | NLM 430 Managing Nonprofit Organizations |
| MCO 460 Race, Gender & Media | SOC 456 Political Sociology |
| PHI 306 Applied Ethics | SOC 486 Contemporary Theory |
| HUD 402 Community Revitalization | WST 380 Gender, Race & Class |
| PUP 420 Theory of Urban Design | |
| PUP 424 Planning Methods | |

LEADERSHIP AND ETHICS

The certificate and concentration program in leadership and ethics is designed for students interested in developing **leadership skills** while learning about leadership, **ethics**, and their importance to organizations.



The program prepares students for positions of leadership and responsibility in the **university**, in their **communities**, and throughout their careers in **business, government, and society**.

Students explore the relationship between leadership and the capacity for individuals to assume responsibility for their actions. It provides an understanding of change and how it affects society, so that students can better cope and direct change in a **positive and beneficial way**.

REQUIREMENTS

The certificate in Leadership & Ethics is designed for undergraduate students who are interested in developing leadership skills or wish to enhance their degree in an existing major at ASU; working adults who may wish to further their education yet may not be looking for a degree program; or BIS students who seek to combine certificates with their degree. Students in the BIS program can choose the Leadership & Ethics concentration as one of their fields of study.

Certificate – Fifteen (15) hours of coursework with a “C” or better in each course. Coursework must be taken at ASU.

Concentration - Eighteen (18) hours of coursework with a “C” or better in each course. Students take 12 hours of core courses and 6 hours of elective courses. Coursework must be taken at ASU.

PROGRAM OF STUDY – CERTIFICATE AND CONCENTRATION

Core Courses:	Credit Hours
<input type="checkbox"/> PAF 410 Building Leadership Skills	3
<input type="checkbox"/> PAF 411 Leadership & Change	3
<input type="checkbox"/> PHI 394 Ethics & Justice	3
<input type="checkbox"/> PAF 494 Leadership Capstone	3
Elective Courses: (Choose 1 course for certificate, 2 for concentration)	
<input type="checkbox"/> Leadership & Ethics electives (see list below)	3 or 6
Certificate Total Courses ___ of 15	
Concentration Total Courses ___ of 18	

LEADERSHIP & ETHICS ELECTIVES

BUS 497/HON 497 Honors Colloquium
 COM 430 Leadership in Group Communication
 MGT 300 Organizational Management & Leadership
 PAF 420 Public Leadership
 PAF 460 Public Service Ethics

PAF 494 Leadership, Ethics & Sports
 PAF 494 Leadership & Communication
 POS 314 American Presidency
 REC 430 Managing Nonprofit Organizations
 SPF 498 Educational Leadership & Diversity in Sports

DOWNTOWN PHOENIX CAMPUS

Through the Downtown Phoenix campus, ASU is joining student life with an **urban lifestyle** in the heart of Phoenix. The Downtown Phoenix campus houses the academic programs that address the **public mission** of ASU. Fulfilling a compelling vision for a revolutionary student experience for the approximately 10,000 students enrolled, the campus is a blend of student life and urban lifestyles including cultural, arts, professional sports, and community activities. The campus combines research with retail, classrooms with **culture**, in **high-tech facilities** that make the most of the location and the city's vibrant neighborhoods.



ABOUT THE SCHOOL OF PUBLIC AFFAIRS

The School of Public Affairs advances excellence in governance by creating, sharing, and applying knowledge of public administration.

In support of this mission, we are committed to enabling students to **analyze public problems**, communicate, collaborate, make decisions, and **manage public institutions** effectively, ethically, and democratically; teaching and providing continuing education at times and locations appropriate for working students and practitioners; identifying **emerging public issues**, applying research to public programs, disseminating information, and proposing **solutions** to public problems; assisting public, private, and nonprofit organizations; **facilitating community** discourse on public issues; contributing to public affairs scholarship; and fostering the next generation of public affairs scholars.

The new demands on public leadership in the context of global urban governance are unprecedented in complexity and scope. The ASU School of Public Affairs believes that the most influential contributions we can make are the development of multiple, useful, and realistic models of governance with accompanying processes for extended **civic engagement** and the training of a new generation of urban leaders capable of addressing the questions raised by the rapid growth of urban citistates. We consistently rank in the top twenty-five public administration schools nationally and offer the only program in the region accredited by the National Association of Schools of Public Affairs and Administration (NASPAA), uniquely positioning us to respond to these opportunities.

CONTACT INFORMATION

Contact information for School of Public Affairs faculty can be found on our faculty page at <http://spa.asu.edu/faculty>. School of Public Affairs administrative faculty and staff information is below.

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